

2024 PARTNER PROPOSAL Benefit Sheet



About Us

The Whitewater Chamber of Commerce serves the area's local businesses through business education, referrals, advocacy, and networking opportunities. The Chamber also strives to bring business owners and the community together through events and promotions. Our membership of businesses and individuals is dedicated to showcasing Whitewater as the perfect place to live, learn, work, play, and dream.

Mission

The Whitewater Chamber of Commerce is a community organization that supports growth in business and education.

Values

Advocacy

Support and speak on behalf of our local businesses and community members

Community

Promote engagement & participation to strengthen our relationships and bring us closer together

Leadership

Provide guidance & direction to help our members achieve their goals and success

Steps to Becoming a Member

- Browse our website at www.whitewaterchamber.com
- Follow us on Facebook – [Facebook.com/whitewaterchamber](https://www.facebook.com/whitewaterchamber)
- Read through our bi-weekly newsletter
- Check out our annual Community Guide Publication
- Attend a networking function or event
- Fill out the Partner Investment Form
- Review our sponsorship opportunities!
- Sign up for one of our committees to expand your influence!



*Why partner with us?
What can we do for you?
What benefits do we offer?*

Networking, Training & Educational Opportunities

- Business over Breakfast
- Business After 5 Multi-chamber Networking
- Fika Fridays
- Educational seminars & programs
- Content Marketing Workshops/Tools

Business Awareness & Marketing

- “Featured Business” posting at the UWW UC
- Advertising opportunities available in publications
- A business listing in both our annual Chamber Guide and online member directory
- Link to your website from the WACC website
- Hot Deals Promotions on the Chamber website
- Sponsorship & hosting opportunities for various Chamber events
- Business referrals from the Chamber Office
- Event/activity promotion on the Community Calendar
- Social media and newsletter promotional opportunities
- Space at our office for physical promotional items and brochures

Events

- Annual Awards Dinner & Meeting
- Storytelling Festival
- Ghouls Night Out
- Spirit Tour
- Windows of Whitewater
- Holiday Market & Parade
- Fika Fridays
- Cars & Coffee



Services

- Community gift card program (Chamber Cheques)
- Ribbon cutting ceremonies and promotion of grand opening celebrations
- Free meeting space at the Chamber offices
- Member-to-Member Discount program
- Job Board
- Press Release & News Board
- Community & Business Event/Activity Calendar Tool